



# ALLIANCE FOR RESPONSIBLE AND IMPACTFUL INVESTMENT IN EASTERN EUROPE

## NEWSLETTER 1 October 2022



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**ARIEES mission** is to help universities (and potentially adult training centers) to improve and reach their full potential by developing their:

1. Entrepreneurship courses by infusing impact investment know-how and
2. To upgrade the digital competences of lecturers/trainers to ensure that the impact investment knowledge can be properly infused into the learner's while
3. Certifying competences and boosting the quality of entrepreneurship trainers.

This will be done by developing:

- **Result 1** – Acquiring responsible & impactful investment course
- **Result 2** – Webinars as pilots for the course (for students, startups and investors)
- **Result 3** – Train the trainer's webinars with digital education pedagogical innovations
- **Result 4** – Digital micro-credential system development (based on EntreComp/DigComp)
- **Result 5** – Networking platform: Impact investment Hub

**ARIEES** runs in between January 2022 – December 2023

For more information, please go to:



<https://ariees.eu/>



## "Responsible & impactful investment course" !

There are 22 Key Performance Indicators considered to be significant to businesses

Every business should also consider reporting on how it influences the environmental performance of its supply chain and products.

[Click on the buttons to now more.](#)

EMISSIONS TO AIR	EMISSIONS TO WATER	EMISSIONS TO LAND	RESOURCE USE
<ol style="list-style-type: none"> <li>Greenhouse Gases</li> <li>Acid Rain, Eutrophication and Smog Precursors</li> <li>Dust and Particles</li> <li>Ozone Depleting Substances</li> <li>Volatile Organic Compounds</li> <li>Metal emissions to air</li> </ol>	<ol style="list-style-type: none"> <li>Nutrients and Organic Pollutants</li> <li>Metal emissions to water</li> </ol>	<ol style="list-style-type: none"> <li>Pesticides and Fertilisers</li> <li>Metal emissions to land</li> <li>Acids and Organic Pollutants</li> <li>Waste (Landfill, Incinerated and Recycled)</li> <li>Radioactive Waste</li> </ol>	<ol style="list-style-type: none"> <li>Water Use and Abstraction</li> <li>Natural Gas</li> <li>Oil</li> <li>Metals</li> <li>Coal</li> <li>Minerals</li> <li>Aggregates</li> <li>Forestry</li> <li>Agriculture</li> </ol>

## COURSE STRUCTURE

- 01 IDEAS AND OPORTUNITIES
- 02 RESOURCES
- 03 INTO ACTION
- 04 ASSESSMENT ACTIVITY
- 05 CONCLUSION

## Sustainable development goals



## Key characteristics of social entrepreneurs

Over the years of meeting with several social entrepreneurs, it turns out that most of them are:




- Empathic
- Passionate
- Transparent
- Purpose-driven
- Committed
- Courageous
- Collaborative
- Visionary
- Resourceful

We believe that those characteristics (not exhaustive) are key to be a sustainable leader.



Ethical and sustainable thinking to deliver impact investment missions

## AT THE END OF THE COURSE, YOU SHOULD BE ABLE TO:

 <p>Understand what social innovation and social enterprise mean</p>	 <p>Understand what impact investing is</p>	 <p>Have the tools to start your own venture</p>
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**ARIEES** will launch specialized webinars with the aim of widening the number of academic students (undergraduate and postgraduate) as well as adult learners by training them in the field of impact investments, social innovation and entrepreneurship. The webinars will have synchronous and asynchronous format and will include interactive sessions, video-testimonials blended with online interactive tools and much more as you can see in the following:

## Webinars as pilots for the course (for students, startups and investors)

**WEBINAR 1** - Impact investment in clean tech and sustainable startups

**WEBINAR 2** - Impact investment in deep tech ICT (artificial Intelligence) Startups

**WEBINAR 3** - Impact investment in cultural and creative startups

**WEBINAR 4** - Impact investment & startup business model transformation

**WEBINAR 5** - Engaging private impact investors for your startup

**WEBINAR 6** - Engaging public impact investors for your startup

## Train the trainer's webinars with digital education pedagogical innovations

**Webinar 1:** Social innovation and social entrepreneurship – how business can be used as a force for good



- Why we need business to step in
  - Doughnut economics
  - SDGs
- Definition social innovation/social entrepreneurship & impact
- Examples of social entrepreneurs
- Ecosystem

**Webinar 2:** Fundamentals of impact Investing



- Definition and numbers
  - Additionality and contribution
- Trends (including Gender-smart investing, transformation, intersectionality – climate and gender)
- Examples of impact funds: e.g., Ananda and Tilia Impact Ventures

**Webinar 3:** Measuring and managing impact



- Stakeholder analysis
- Theory of change for social entrepreneurs and for impact investors
- examples
- Tools IMP and IRIS +
- Specific tools and guidelines to achieve Net 0



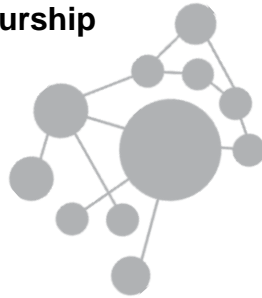
# Stay tuned for our certifications!



**Micro-credential 1:**

***EntreComp certification on teaching impact investment***

**Infused entrepreneurship**



**Micro-credential 2:**

***DigCompEdu certification for digital education delivery***



**Micro-credential 3:**

***EBAN certificate on impact investment (trainers)***



**Micro-credential 4:**

***EBAN certificate on impact investment (learners)***

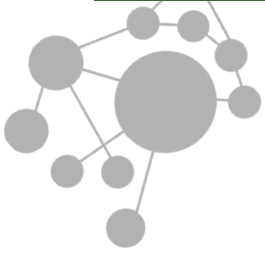


For more information, please go to:



<https://ariees.eu/>

and don't forget to follow us on:



<https://www.linkedin.com/company/ariees-eu/>



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