



Alliance for Responsible and Impactful Investment in Eastern Europe

R2: IMPACT INVESTMENT WEBINARS

Learners' certification guide

Nov. 2022



Co-funded by
the European Union

Project Number: 2021-1-PL01-KA220-HED-000023017

The European Commission support for the production of this publication does not constitute endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Table of contents

1. The ARIEES project overview - objective, results and team	2
2. Webinars as pilots for the course	3
3. Learners' certification guide	3

1. The ARIEES project overview - objective, results and team

Objectives of the project

The objectives of ARIEES are to help universities (and potentially adult training centres) to improve their entrepreneurship courses by infusing impact investment know-how and to upgrade the digital competences of lecturers/trainers to ensure that the impact investment knowledge can be properly infused into the learners.

Specific objectives of the project:

- to establish alumni network at an international dimension and therefore international cooperation can maximise this effort;
- to establish a network of 4 ARIEES certification centres across Eastern Europe, this can be strengthened via this transnational cooperation;
- maximise the dissemination and impact capacity of the entire consortium at a wider scale;
- create and/or extend contacts and cooperation with organisations coming from similar and/or different fields across the EU;

2

Results of the project:

- Result 1 – Acquiring responsible & impactful investment course
- Result 2 – Webinars as pilots for the course (for students, startups and investors)
- Result 3 – Train the trainers webinars with digital education pedagogical innovations
- Result 4 – Digital micro-credential system development (based on EntreComp/DigComp)
- Result 5 – Networking platform: Impact investment Hub

List of Partner Organizations:

- University of Lodz (Poland) – Leader
- European Business Angel Network (Belgium)
- Helixconnect Europe S.R.L (Romania)
- Universitatea De Vest Din Timisoara (Romania)
- ISQ e-learning, SA (Portugal)
- Foundation for Promotion of Entrepreneurship (Poland)

2. Webinars as pilots for the course

Content

- WEBINAR 1 - Impact investment in clean tech and sustainable startups - by UOL
- WEBINAR 2 - Impact investment in deep tech ICT (artificial Intelligence) Startups - by UOL
- WEBINAR 3 - Impact investment in cultural and creative startups - by WUT
- WEBINAR 4 - Impact investment & startup business model transformation - by FRP
- WEBINAR 5 - Engaging private impact investors for your startup - by EBAN
- WEBINAR 6 - Engaging public impact investors for your startup - by HELIXCONNECT

3. Learners' certification guide

The webinars:

- are paving the way for certifications and micro-credentials (observing the GDPR rules) as they are included as a training component for receiving certifications.
- include international keynote speakers and experts in the field
- show-case stories/testimonials of successful application of the present strategies
- enable virtual participation of any interested target group from the EU and beyond
- include innovative/digital graphical content and pedagogies to boost engagement

3

The following certificates are available:

- "Micro-credential 1: EntreComp certification on teaching impact investment-infused entrepreneurship".
- "Micro-credential 2: DigCompEdu certification for digital education delivery in entrepreneurship".
- Micro-credential 3: EBAN certificate on impact investment (trainers).
- Micro-credential 4: EBAN certificate on impact investment (learners).

Action	Activities
Step 1	Register for the training/certification (the registration link includes the choice of what certification/training is wanted)
Step 2	Fill in the pre-assessment survey (embedded in the registration form)
Step 3	Follow the training content
Step 4	Follow the webinars
Step 5	Undertake the desired certification assessment
Step 6	Fill in the post-assessment survey

Drafted by Mihai Lisetchi, WUT



Co-funded by
the European Union

Project Number: 2021-1-PL01-KA220-HED-000023017

The European Commission support for the production of this publication does not constitute endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.