

NEWSLETTER 6

October 2023

Impact Investment Hub



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Welcome to ARIEES' Impact Investment Hub (II-HUB)!

Why an II-HUB?

The platform we are introducing addresses a gap highlighted by the European Commission in 2020. The Commission's report pointed out the absence of an integrated network of impact investors with a specific focus on Eastern Europe.

ARIEES is dedicated to bridging this gap and enhancing capacity in Eastern Europe. We aim to achieve this by facilitating mutual learning and matchmaking opportunities between impact investors and potential entrepreneurs through the **II-HUB**.

[II-HUB website](#)



What does ARIEES II-HUB offer?

- Enrol impact investors, both public and private.
- Enrol learners, whether they are students or adults.
- Enrol entrepreneurs or individuals interested in securing impact investment.
- Enrol public and private stakeholders seeking responsible business models/startups in sectors such as culture and creativity, clean-tech, deep-tech, etc.
- Provide updates on EBAN's impact investment acceleration and match-making hubs.
- Enable the initiation of mentoring requests, including support for refining business models to meet impact investment criteria.
- Facilitate requests for crowdsourced ideas related to environmentally and socially just business models.
- Offer free access to the SCENATi tool (www.scenat.com) for potential entrepreneurs to assess the alignment of their startup's business model with environmental and social impact indicators. This tool assists both prospective entrepreneurs and impact investors in evaluating the feasibility of the discussed business models.
- Promote a simulated acceleration program for transforming business models toward impact investment, using a step-by-step gamified approach where prospective entrepreneurs navigate through various stages to learn how to secure impact investment.

Together, we can create a more sustainable and socially responsible world.



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Are you considering investment opportunities?

If you're an investor and any of the services mentioned pique your interest, please send us an email at contact@helix-connect.com. We will promptly reach out to you.

[CONTACT US](#)



ARIEES - Impact Investment Hub Questionnaire

Are you part of a startup, company, or a budding entrepreneur?

If the answer is yes, please complete our pre-investment/acceleration form, and we'll be in contact with you shortly.

[REGISTER HERE](#)

Impact Investment Hub


Impact Investment Unleashed: The Entrepreneur's Edge

Are you ready to embark on a journey into the future of entrepreneurship and discover why impact investment is essential for success in the new EU economy? Don't miss **EBANs** power-packed 45-minute session where we'll unveil key insights from the ARIEES project.



 Date: 7th November 2023

 Time: 11.00-19.00


 Location: Fokker Terminal, The Hague, Netherlands

 Here's what you can expect:

1. **The Imperative of Impact Investment (10 mins):** Learn why impact investment is the future of entrepreneurship in the EU and beyond.
2. **Innovations in Education (10 mins):** Find out how universities and training centres can elevate entrepreneurship courses with impact investment knowledge.
3. **Bridging the Gap (10 mins):** Explore the role of digital competencies for trainers and the ARIEES approach to upgrading their skills.
4. **Building Competence (5 mins):** Discover the digital micro-credential system designed to certify competences in impact investment.
5. **Impact Investment in Action (5 mins):** Hear about real-world success stories and how webinars benefit students, startups, and investors.
6. **Networking Opportunities (5 mins):** Learn how you can join our "Impact Investment Hub" to connect, collaborate, and stay updated.

Don't miss out on this opportunity to shape the future of entrepreneurship. Register now and be part of a groundbreaking movement.  

 Limited spots available!

Reserve your spot today and secure your place at the forefront of the impact investment revolution. See you there!  [Impact Investment Unleashed: The Entrepreneur's Edge](#)

Welcome to our Comprehensive Webinar Series

WEBINAR 1 – Impact Investment in Clean Tech and Sustainable Startups

In our inaugural webinar, we explore the dynamic world of impact investment within the realm of Clean Tech and Sustainable Startups. Discover how innovative technologies and sustainable practices are forging a path toward a greener and more prosperous future.



WEBINAR 2 – Impact Investment in Deep Tech ICT (Artificial Intelligence) Startups

Join us in the second instalment of our series as we delve into the world of Impact Investment in Deep Tech ICT, with a spotlight on Artificial Intelligence Startups. Explore the boundless potential of AI and deep tech innovations to create lasting societal and economic impact.

WEBINAR 3 – Impact Investment in Cultural and Creative Startups

Our third webinar explores the exciting landscape of Impact Investment in Cultural and Creative Startups. Learn how the fusion of culture and creativity can drive meaningful change and financial growth.



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WEBINAR 4 – Impact Investment & Startup Business Model Transformation

In the fourth webinar, we unravel the intricate process of transforming startup business models to align with impactful investments. Gain insights into how startups can adapt and thrive in the world of responsible business.

WEBINAR 5 – Engaging Private Impact Investors for Your Startup

Discover how to engage private impact investors and unlock the potential for your startup in our fifth webinar. Uncover the strategies to secure private investment that can drive your venture to new heights.



WEBINAR 6 – Engaging Public Impact Investors for Your Startup

In our sixth webinar, we demystify the world of public impact investors and their role in shaping the future of startups. Learn how to connect with public investment sources to fuel your entrepreneurial journey.



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WEBINAR 7 – How to Develop High-Quality Open Educational Resources (OERs) in Higher Education

Educators and scholars, our seventh webinar is tailored to you. Delve into the intricacies of developing high-quality Open Educational Resources (OERs) in higher education, transforming the learning landscape.

WEBINAR 8 – Engagement and Motivation of Entrepreneurship Learners via Neuroscience Approaches

Unlock the secrets to motivating and engaging entrepreneurship learners using neuroscience approaches in our eighth webinar. Enhance the effectiveness of your teaching methods and inspire the next generation of entrepreneurs.

WEBINAR 9 – Fostering an Inclusive and Personalized Digital Entrepreneurship Education

In our ninth and final webinar, we explore the world of inclusive and personalized digital entrepreneurship education. Discover how to create a dynamic and tailored learning environment that nurtures entrepreneurial spirit.

[Check out our WEBINARS NOW](#)

Collectively, we can propel meaningful change and nurture a future that's both sustainable and socially responsible through **impactful investments**.

We appreciate your participation in this journey with us!



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Were you aware that certification is within your reach?

If you've attended our webinars and are interested in obtaining certification for essential competencies, take a look at the offerings from **ARIEES**:

Micro-credential 1: Certification in EntreComp for teaching entrepreneurship infused with impact investment (for trainers).

Micro-credential 2: Certification in DigCompEdu for delivering digital education in entrepreneurship (for trainers).

Micro-credential 3: EBAN certificate in impact investment (for trainers).

Micro-credential 4: EBAN certificate in impact investment (for learners).

Wondering how to secure your certification?

It's a straightforward process – simply visit our [certification centre and follow the instructions](#).

Certification Centre

Welcome !

Welcome to the ARIEES Certification Centre.

We offer:

- **Free certification** opportunities around the 4 main areas mentioned below. Please familiarize yourself with the guidelines and conditions mentioned below or contact us for more information.
- **One to one mentorship and support scheme for entrepreneurship educators** interested to improve their entrepreneurship and impact investment curricula.
- **Specialised mentorship for startups and scaleups** interested either to learn how to develop their innovation in a responsible manner while also on how to attract impact investment and connect with key partners.

Trainina content



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Where can we find ARIEES CONTENT?

ARIEES WEBISTE

Welcome to ARIEES

ARIEES helps universities (and potentially adult training centres) to improve:

1. Their entrepreneurship courses by infusing impact investment know-how and
2. To upgrade the digital competences of lecturers/trainers to ensure that the impact investment knowledge can be properly infused into the learners while
3. Certifying competences and boosting the quality of entrepreneurship trainers.



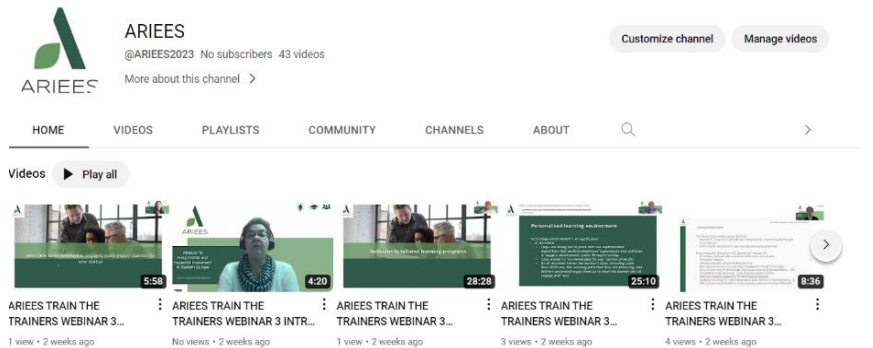
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ARIEES

Alliance for Responsible and Impactful Investment in Eastern Europe

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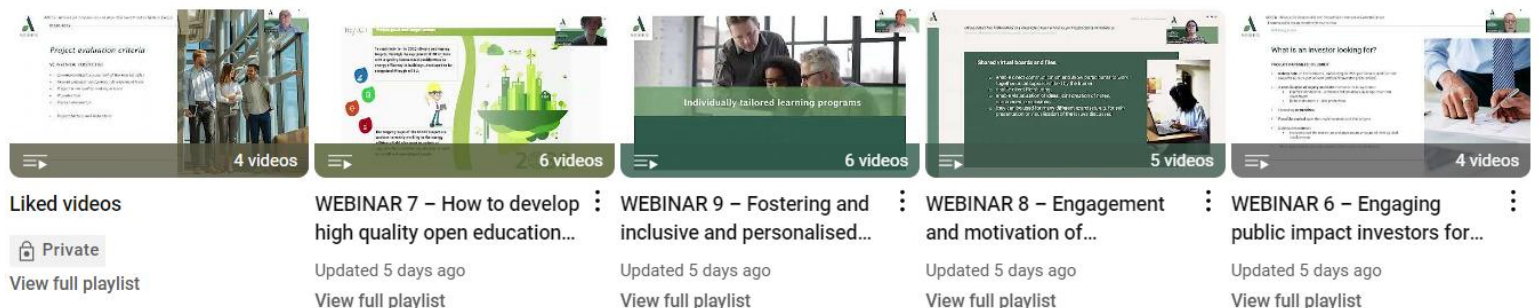
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