

NEWSLETTER 7

December 2023

ARIEES WEBINARS



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Responsible & impactful investment courses

ARIEES invites you to develop your skills on:

Webinars as pilots for course (for students, startups, and investors)

- WEBINAR 1 – Impact investment in cleantech and sustainable startups
- WEBINAR 2 – Impact investment in deep tech ICT (artificial Intelligence) Startups
- WEBINAR 3 – Impact investment in cultural and creative startups
- WEBINAR 4 – Impact investment & startup business model transformation
- WEBINAR 5 – Engaging private impact investors for your startup.
- WEBINAR 6 – Engaging public impact investors for your startup.



Train the trainer's webinars with digital education pedagogical innovations

- WEBINAR 1 – How to develop high-quality OERs in entrepreneurship education?
- WEBINAR 2 – Engagement and motivation of entrepreneurship learners via neuroscience approaches
- WEBINAR 3 – Fostering an inclusive and personalized digital entrepreneurship education.

Digital micro-credential system development (based on EntreComp/DigComp)

- Micro-credential 1: EntreComp certification on teaching impact investment-infused entrepreneurship
- Micro-credential 2: DigCompEdu certification for digital education delivery
- Micro-credential 3: EBAN certificate on impact investment (trainers)
- Micro-credential 4: EBAN certificate on impact investment (learners)

Networking platform: Impact investment Hub

- Requirements analysis
- Development
- Pilot testing
- Deployment

Together, we can create a more sustainable and socially responsible world.

Welcome to our Comprehensive Webinar Series

WEBINAR 1 – Impact Investment in Clean Tech and Sustainable Startups

During our first webinar, delve into the dynamic landscape of impact investment within Clean Tech and Sustainable Startups. Uncover the ways innovative technologies and sustainable approaches are shaping a brighter, more eco-friendly future, paving the way for prosperity.

WEBINAR 2 – Impact Investment in Deep Tech ICT (Artificial Intelligence) Startups

Join us for the second chapter of our series, diving into Impact Investment in Deep Tech ICT, spotlighting Artificial Intelligence Startups. Uncover the limitless possibilities of AI and deep tech innovations in shaping enduring societal and economic transformations.

WEBINAR 3 – Impact Investment in Cultural and Creative Startups

In our third webinar, immerse yourself in the thrilling realm of Impact Investment in Cultural and Creative Startups. Discover how the fusion of culture and creativity serves as a catalyst for meaningful societal impact and financial advancement.

WEBINAR 4 – Impact Investment & Startup Business Model Transformation

In the fourth webinar, we unravel the intricate process of transforming startup business models to align with impactful investments. Gain insights into how startups can adapt and thrive in the world of responsible business.





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WEBINAR 5 – Engaging Private Impact Investors for Your Startup

Explore the strategies to effectively engage private impact investors and unlock your startup's potential in our fifth webinar. Learn the keys to securing private investments that propel your venture toward unprecedented growth and success.

WEBINAR 6 – Engaging Public Impact Investors for Your Startup

Join us in our sixth webinar as we unravel the realm of public impact investors and their pivotal role in shaping the trajectory of startups. Discover the strategies to forge connections with public investment sources, igniting the engine of your entrepreneurial journey.

WEBINAR 7 – How to Develop High-Quality Open Educational Resources (OERs) in Higher Education

Attention educators and scholars! Our seventh webinar is customized just for you. Immerse yourself in the complexities of crafting top-tier Open Educational Resources (OERs) in higher education, revolutionizing the learning environment.

WEBINAR 8 – Engagement and Motivation of Entrepreneurship Learners via Neuroscience Approaches

Discover the keys to motivating and engaging entrepreneurship learners through neuroscience approaches in our eighth webinar. Elevate the efficacy of your teaching methodologies and ignite inspiration among the upcoming generation of entrepreneurs.

WEBINAR 9 – Fostering an Inclusive and Personalized Digital Entrepreneurship Education

Join us for our ninth and ultimate webinar, venturing into the realm of inclusive and personalized digital entrepreneurship education. Uncover the art of cultivating a dynamic and personalized learning environment that fosters and nourishes the entrepreneurial spirit in all.

[Check out our WEBINARS NOW](#)

Together, our collective efforts can drive substantial change and cultivate a future that's both sustainable and socially conscious, powered by impactful investments.

Thank you for being a part of this transformative journey with us!



Are you aware that certification is within your reach?

If you've attended our webinars and are interested in obtaining certification for essential competencies, take a look at **ARIEES**:

Micro-credential 1: Certification in EntreComp for teaching entrepreneurship infused with impact investment (for trainers).

Micro-credential 2: Certification in DigCompEdu for delivering digital education in entrepreneurship (for trainers).

Micro-credential 3: EBAN certificate in impact investment (for trainers).

Micro-credential 4: EBAN certificate in impact investment (for learners).

Wondering how to secure your certification?

It's a straightforward process – simply visit our [certification centre and follow the instructions](#).



Certification Centre

Welcome !

Welcome to the ARIEES Certification Centre.

We offer:

- **Free certification** opportunities around the 4 main areas mentioned below. Please familiarize yourself with the guidelines and conditions mentioned below or contact us for more information.
- **One to one mentorship and support scheme for entrepreneurship educators** interested to improve their entrepreneurship and impact investment curricula.

Where can we find ARIEES CONTENT?

ARIEES WEBISTE

Welcome to ARIEES

ARIEES helps universities (and potentially adult training centres) to improve:

1. Their entrepreneurship courses by infusing impact investment know-how and
2. To upgrade the digital competences of lecturers/trainers to ensure that the impact investment knowledge can be properly infused into the learners while
3. Certifying competences and boosting the quality of entrepreneurship trainers.



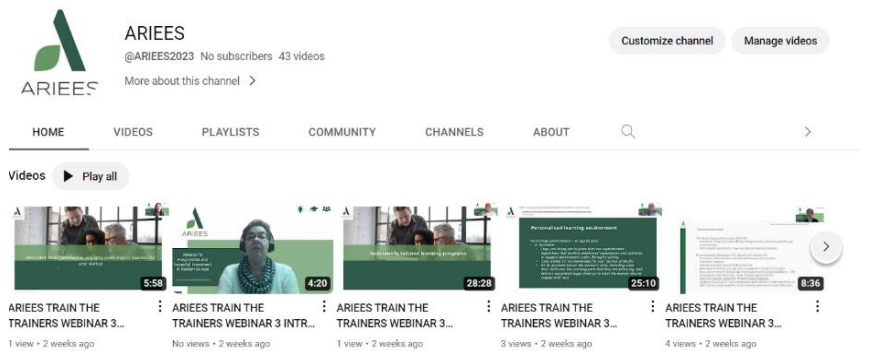
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