

NEWSLETTER 8

January 2024

ARIEES- Alliance for Responsible and Impactful Investment in Eastern



Navigating the evolving EU economy presents immediate hurdles for entrepreneurs globally. With an explosion of digital start-ups advancing innovation at unprecedented speeds, entrepreneurs face more than just financial decisions. While rapid innovations are crucial worldwide, the burgeoning global start-up landscape exceeds expectations. Yet, it's insufficient. startup.

ARIEES aims to revolutionize university entrepreneurship programs and adult training centres through a threefold approach:

- **Enhancing Entrepreneurship Courses:** Infusing impactful investment expertise into the curriculum to equip learners with vital knowledge.
- **Empowering Educators:** Upgrading the digital proficiency of lecturers and trainers to effectively impart impact investment insights to students.
- **Elevating Training Quality:** Certifying competencies and enhancing the calibre of entrepreneurship trainers.

What is the Meaning of Investment



Train the trainer's webinars with digital education pedagogical innovations

- WEBINAR 1 – How to develop high-quality OERs in entrepreneurship education?
- WEBINAR 2 – Engagement and motivation of entrepreneurship learners via neuroscience approaches
- WEBINAR 3 – Fostering an inclusive and personalized digital entrepreneurship education.

Digital micro-credential system development (based on EntreComp/DigComp)

- Micro-credential 1: EntreComp certification on teaching impact investment-infused entrepreneurship
- Micro-credential 2: DigCompEdu certification for digital education delivery
- Micro-credential 3: EBAN certificate on impact investment (trainers)
- Micro-credential 4: EBAN certificate on impact investment (learners)

Networking platform: Impact investment Hub

- Requirements analysis
- Development
- Pilot testing
- Deployment

SERIES OVERVIEW

Clean Tech and Sustainable Startups

Explore Impact Investment in Clean Tech and Sustainable Startups, uncovering how innovation and sustainable practices shape a brighter, eco-friendly future.

Deep Tech ICT (AI) Startups

Delve into Impact Investment in Deep Tech ICT, focusing on Artificial Intelligence Startups and their potential to drive lasting societal and economic changes.

Cultural and Creative Startups

Immerse yourself in Impact Investment in Cultural and Creative Startups, discovering how culture and creativity drive meaningful societal impact and financial growth.

Startup Business Model Transformation

Unravel the process of transforming startup business models to align with impactful investments, exploring ways for startups to adapt and flourish within responsible business paradigms.





NEWSLETTER 8

Engaging Private Impact Investors

Uncover strategies to engage private impact investors and unlock your startup's potential, propelling it toward unprecedented growth and success.

Engaging Public Impact Investors

Explore the realm of public impact investors and their role in shaping startups. Discover strategies to connect with public investment sources and ignite your entrepreneurial journey.

Crafting High-Quality Open Educational Resources (OERs)

Dive into the complexities of creating top-tier Open Educational Resources (OERs) tailored for higher education, revolutionizing the learning landscape.

Neuroscience Approaches for Entrepreneurship Learners

Explore how neuroscience approaches can motivate and engage entrepreneurship learners, elevating teaching methodologies to inspire the next generation of entrepreneurs.

Inclusive and Personalized Digital Entrepreneurship Education

Venture into the world of inclusive and personalized digital entrepreneurship education. Learn to cultivate dynamic, tailored learning environments nurturing the entrepreneurial spirit in all.



NEWSLETTER 8

Together, our collective efforts can drive substantial change and cultivate a future that's both sustainable and socially conscious, powered by impactful investments.

[Check out our WEBINARS NOW](#)

Thank you for being a part of this transformative journey with us!

ARIEES

Are you aware that certification is within your reach?

ARIEES offers a range of micro-credentials to certify essential competencies:

Micro-credential 1: Obtain certification in EntreComp tailored for teaching entrepreneurship integrated with impact investment, designed specifically for trainers.

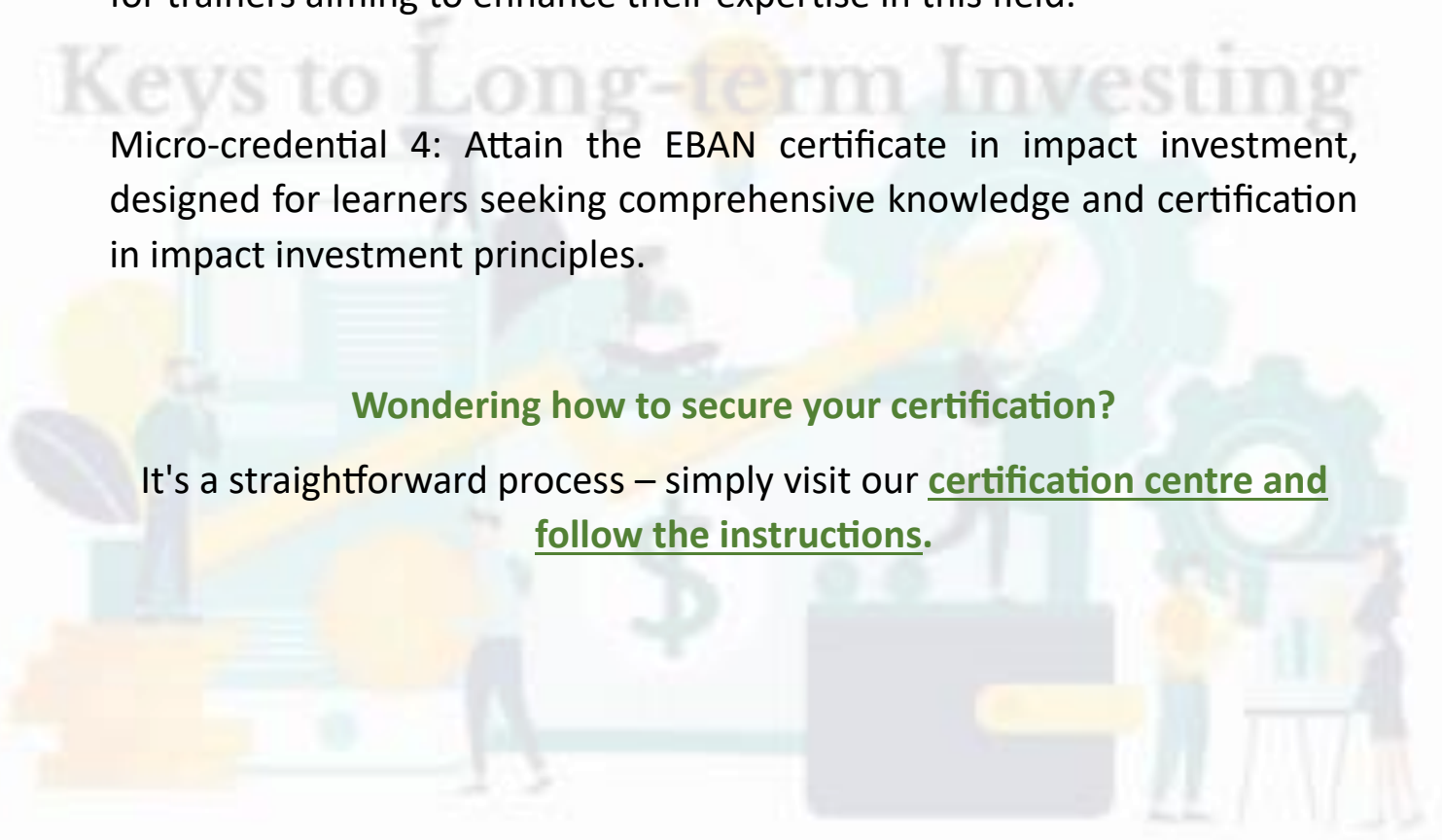
Micro-credential 2: Acquire certification in DigCompEdu focusing on delivering digital education within the realm of entrepreneurship, catering to trainers.

Micro-credential 3: Earn the EBAN certificate in impact investment, tailored for trainers aiming to enhance their expertise in this field.

Micro-credential 4: Attain the EBAN certificate in impact investment, designed for learners seeking comprehensive knowledge and certification in impact investment principles.

Wondering how to secure your certification?

It's a straightforward process – simply visit our [certification centre and follow the instructions.](#)



ARIEES WEBISTE

Welcome to ARIEES

ARIEES helps universities (and potentially adult training centres) to improve:

1. Their entrepreneurship courses by infusing impact investment know-how and
2. To upgrade the digital competences of lecturers/trainers to ensure that the impact investment knowledge can be properly infused into the learners while
3. Certifying competences and boosting the quality of entrepreneurship trainers.



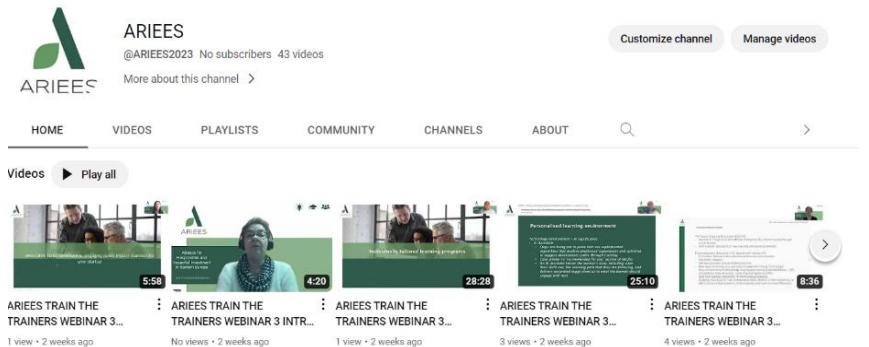
ARIEES LinkedIn



ARIEES

Alliance for Responsible and Impactful Investment in Eastern Europe






ARIEES YOUTUBE CHANNEL



ARIEES YOUTUBE WEBINAR PLAYLIST

Created playlists

Sort by

 <p>4 videos</p>	 <p>6 videos</p>	 <p>6 videos</p>	 <p>5 videos</p>	 <p>4 videos</p>
<p>Liked videos</p> <p>Private</p> <p>View full playlist</p>	<p>WEBINAR 7 – How to develop high quality open education...</p> <p>Updated 5 days ago</p> <p>View full playlist</p>	<p>WEBINAR 9 – Fostering and inclusive and personalised...</p> <p>Updated 5 days ago</p> <p>View full playlist</p>	<p>WEBINAR 8 – Engagement and motivation of...</p> <p>Updated 5 days ago</p> <p>View full playlist</p>	<p>WEBINAR 6 – Engaging public impact investors for...</p> <p>Updated 5 days ago</p> <p>View full playlist</p>

NEWSLETTER 8



II-HUB

Certification Centre

WEBINARS



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.